

VIOCORP ATTRACTS A\$1 MILLION PRIVATE INVESTMENT

Peter Holmes à Court spearheads investment designed to grow Viocorp's web-based, software as a service (SaaS) video streaming engine, Viostream

Sydney, 13th September 2007: Viocorp, Australia's leading full service Internet video company, today announced a A\$1 million private investment from businessman Peter Holmes à Court. (Also detailed in a digital press release at www.viostream.com/media)

The commitment is the first to be made by Mr Holmes à Court's new sports and media organisation, The Passionate Group, and will enable Viocorp to further invest in its Viostream technology, the company's advanced and accessible digital media management and delivery tool which is rapidly being adopted by a diverse range of organisations in Australia.

"The investment from Peter Holmes à Court represents a significant step in our business evolution and positions us strongly for future growth," said Ian Gardiner, Managing Director, Viocorp. "Live and interactive online video is a tremendously exciting area in broadcasting and today's announcement recognises the success of Viocorp's model in this space".

"Online video is coming of age in Australia and Viocorp has been leading the charge for some time. Their business has seen phenomenal growth and success recently as more and more companies are realising the potential, and return on investment, from using Internet broadcasting. I look forward to taking my position on the board and helping the company continue its rapid growth," commented Peter Holmes à Court.

For more information on Viocorp, please visit www.viostream.tv and www.viocorp.com

About Viocorp:

Viocorp is Australia's leading full service Internet broadcasting company enabling organisations to communicate directly with their audiences locally, nationally and world-wide, using live and interactive video and audio content.

About The Passionate Group:

The Passionate Group was founded by Peter Holmes à Court and his White Bull Holdings to take advantage of the rapidly changing landscape of sports, media and entertainment.

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